



The Difference is Key.

1534 3RD SW,
Winter Haven, FL, 33880
SEVEN DAYS A WEEK

863-312-1723
Monday-Saturday • Lunes-Sabado
8:00 Am-9:00 Pm
Sunday - Domingo
8:00 Am-8:00 Pm

WE ACCEPT OTC,
MORE NATIONAL
BENEFITS

DOWNLOAD
THE APP
SCAN TO SAVE



New Season Big Savings!

PRODUCE

Calabaza
Pumpkin Squash

59¢
Lb.

Green or Yellow
Bananas

59¢
Lb.

On The Vine
Tomatoes

99¢
LB

Malanga Isleña
or Burro Plantain

129
LB

Idaho Potatoes
5 Lb. Bag

2/500
Bag

MEAT

USDA Choice
Boneless Beef
Chuck Roast

799
Lb.

USDA Inspected
Goat Meat

499
Lb.

USDA Inspected
Bone In Center Cut
Pork Chops

229
Lb.

USDA Inspected
Turkey Drumsticks

199
Lb.

USDA Inspected
Grade "A"
Chicken Leg Quarters

79¢
Lb.

SEAFOOD

Panamei Seafood
Frozen
Imitation Crab Meat
Surimi Flakes
16 Oz. Pkg

299
Pkg.

Heads or Tails
Product of China
Farm Raised
Frozen
Black Tilapia
32 Oz. Pkg

399
Pkg.

Panamei Seafood
Frozen
Tilapia
Fillets
16 Oz. Pkg

499
Pkg.

Panamei Seafood
Frozen
From Portugal
Seafood Mix
Medley
16 Oz. Pkg

499
Pkg.

Panamei Seafood
Frozen
31-40 Ct. Ez Peeled
Raw Shrimp
16 Oz. Pkg

599
Pkg.

Frozen & Thawed
Silk
Snapper

899
Lb.

Panamei Seafood
Frozen
16-20 Ct
Peeled Tail Off
Cooked Shrimp
16 Oz. Pkg

999
Pkg.

MAGNOLIA
Sweetened
Condensed
Milk
14 Fl Oz

5\$10

BOOP!
BUY ONE GET ONE FREE

COMPRE UNO LLEVE UNO GRATIS

KELLOGG'S
Cereal
Original or Rice Krispies 12 Oz
Fruit Loops 13.2 Oz
Corn Pops 13.1 Oz
Frosted Flakes 17.3 Oz
Apple Jacks 13.2 Oz

Save \$6.99

PROGRESSO
Traditional Soup
Assorted
18.5-19 Oz Can

Save \$4.99

WISH-BONE
Salad Dressing
Ranch, Italian,
Fat Free Italian,
Robusto Italian,
Thousand Island,
Deluxe French,
Chunky Blue Cheese
8 Oz

Save \$2.49

BAUDUCCO
Vanilla Wafers
5 Oz Pkg

Save \$1.69

MAZOLA
Cooking Oil
Corn, Canola
or Vegetable Plus
128 Oz

1299

TOSTITOS
Tortilla Chips
Assorted
9 - 14.42 Oz
or Salsa
Assorted
Pre-Paid \$4.09
15.5 Oz

399

COCA - COLA
Soda Products
Assorted
6 Pack
16.9 Fl Oz Btl.

399

TIDE SIMPLY
Laundry Detergent
Refreshing Breeze, Daybreak
Fresh or Free & Sensitive 31
Fl Oz
Or DOWNY INTENSE
Pureza Purity Or Intense Floral
24 Fl Oz Btl

SALE PRICE: \$2.24
WITH DIGITAL COUPON: 75¢ OFF
FINAL COST: \$1.99
LIMIT 1 OFFER.
See Above For the QR CODE

RONZONI
Pasta
Assorted
(Excludes Gluten Free,
Lasagna, Jumbo Shells,
Ditalini, Pastina, Egg Noodles)
12-16 Oz Box

4\$5

VAN ECUADOR
Tuna
In Water
5 Pack
3.5 Oz

899

JARRITOS
Soda Products
Assorted
2 Lt.

2\$4

NABISCO
Family Size Crackers
Ritz Original Fresh Stacks - 17.8
Oz, Triscuit Original - 12.5 Oz,
Ritz Original - 20.5 Oz, Wheat
Thins Original - 14 Oz
CHIPS AHOY! OR OREO
Family Size Cookies
Assorted 11.78 - 18.71 Oz

SALE PRICE: \$2.99
WITH DIGITAL COUPON: \$2.00 OFF
FINAL COST: \$2.71
LIMIT 1 OFFER.
See Above For the QR CODE

CLASSICO
Pasta Sauce
16-24 Fl Oz

2\$5

VIVA PANCHE
Mesquite Charcoal
8 Lb

799

KEY FOOD
Purified Water
24 Pack
16.9 Oz Btls.

3\$10

FIORA ESSENTIALS
Paper Towel
6 Rolls
270 Sq Ft
Bath Tissue
Regular Or Lavender
12 Rolls
277.6 Sq Ft

2\$11

HISPANIC
Heritage

LA FE
Mojo Criollo
24 Fl Oz

159

URBAN MEADOW
Long Grain
Rice
20 Lb

1099

INDIA MALT
Malt Beverage
6 Pack 7 Oz
Btls.

399

ZULKA
Morena
Pure Cane
Sugar
4 Lb

349

ICE COLD BEER & WINE

MEDALLA
Light Beer
22 Oz
Btl

299

PRESTIGE
Beer
6 Pack 12 Oz
Btls.

999

RED STRIPE
Beer
6 Pack 11.2 Oz
Btls.

999

CLUB COLOMBIA
Beer
6 Pack 11.2 Oz
Btls.

999

MODELO
Beer
6 Pack 12 Oz
Btls.

999

PRESIDENTE
Beer
12 Pack 12 Oz
Btl. Or Cans

1599

MODELO OR
CORONA
Beer
12 Pack 12 Oz
Btl. Or Cans

1899

CULITOS
Wine
Assorted
750 ML

799

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4378_DIVC_KF_PG1

KF 4378 09-18-26 - Distributed as part of Redplum®

PRODUCE

Navel
Orange
3Lb Bag

4⁹⁹
Bag



Bartlett
Pear

1⁴⁹
Lb



Mexican
Guava

3⁴⁹
Lb



Washington Extra Fancy
Red Delicious
Apples

1⁴⁹
Lb



Pineapples

4⁹⁹
Ea



Radish
1 Lb Bag

2/³⁰⁰
Bag



White
Mushrooms
8 Oz

2/⁵⁰⁰
Ea



US#1 Red
Onions
2 Lb Bag

2/⁴⁰⁰
Bag



Fresh
Spinach
10 Oz Bag

2/⁵⁰⁰
Bag



Fancy
Carrots
2 Lb Bag

2/³⁰⁰
Bag



Jumbo
Sweet Potato

5^{9¢}
Lb



Curly or Italian
Parsley
Bunch

7^{9¢}
Bunch



Chopped Kale
or Collard Greens
1 Lb Bag

2/⁵⁰⁰
Bag



Malanga
Coco

1⁴⁹
Lb



Red
Bell Peppers

1⁹⁹
Lb



MEAT



Ground Beef
80% Lean 10% Fat

4⁹⁹
Lb.



USDA Inspected Cry-O- Vac
Whole Pork Tenderloin

3⁴⁹
Lb.



USDA Inspected Grade "A"
Smoked Turkey Drumsticks

3⁹⁹
Lb.



USDA Inspected
Not USDA Graded, Imported
Bone-In Beef Shank

5⁹⁹
Lb.



USDA Inspected
Bone-In Country Style
Pork Loin

2⁴⁹
Lb.



USDA Inspected
Assorted Pork Chops

1⁹⁹
Lb.



USDA Choice
Boneless Beef Chuck Fillet
Thin Sliced

7⁹⁹
Lb.



USDA Inspected
Beef Scalded Tripe

3⁹⁹
Lb.



USDA Inspected
Bone-In Center Cut
Pork Chops Thin Sliced

2⁹⁹
Lb.



USDA Inspected Grade "A"
Chicken Leg Quarters

3⁴⁹⁹
Box.



USDA Inspected Grade "A"
Chicken Drumsticks

3⁴⁹⁹
Box.



USDA Inspected Grade "A"
Turkey Drumsticks

6⁴⁹⁹
Box.



USDA Inspected Grade "A"
Boneless Skinless
Chicken Breast

7⁹⁹⁹
Box.

DELI



4⁹⁹
Lb.



4⁹⁹
Lb.



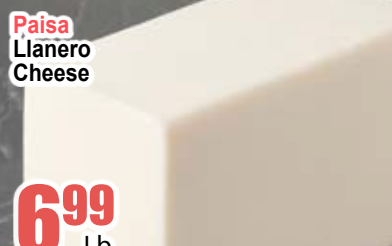
4⁹⁹
Lb.



5⁹⁹
Lb.



5⁹⁹
Lb.



6⁹⁹
Lb

PACKAGED MEAT



2/³⁰⁰
Pkg.



2⁹⁹
Pkg.



3⁹⁹
Pkg.



4⁹⁹
Ea.



5⁹⁹
Pkg.



5⁹⁹
Pkg.



5⁹⁹
Pkg.



6⁹⁹
Pkg.

DAIRY & FROZEN



4⁹⁹



3⁴⁹



2^{\$6}



3⁹⁹



4⁹⁹



1⁹⁹



6⁹⁹



3^{\$5}



4⁹⁹



7⁹⁹



1⁶⁹



5⁹⁹



2⁹⁹



2^{\$5}



6⁹⁹



2⁹⁹



2^{\$5}



9^{9¢}



1²⁹



2⁴⁹



2²⁹

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